

**Subject:** RE: First Thursdays Trolley Ridership  
**From:** "Bezmalinovich, Augie" <ABezmalinovich@portla.org>  
**Date:** 11/21/2016 04:18 PM  
**To:** 'Lorena Parker' <lparker@sanpedrobid.com>, Jonathan Williams <jwilliams@labattleship.com>

I not here on Dec 2<sup>nd</sup>. The morning of the 1<sup>st</sup> works....

**From:** Lorena Parker [mailto:lparker@sanpedrobid.com]  
**Sent:** Monday, November 21, 2016 3:28 PM  
**To:** Jonathan Williams  
**Cc:** Bezmalinovich, Augie  
**Subject:** Re: First Thursdays Trolley Ridership

Ok with me. Augie, do you work that day or is it your day off?

Lorena Parker  
*Executive Director*  
*San Pedro Property Owners' Alliance*  
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On Mon, Nov 21, 2016 at 3:22 PM, Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)> wrote:  
Can we do late afternoon on 12/2?

On Mon, Nov 21, 2016 at 3:20 PM, Lorena Parker <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)> wrote:  
12/1 & 12/2 also work for me.

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On Mon, Nov 21, 2016 at 3:12 PM, Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)> wrote:  
I actually won't be around on 12/7, as I will be in Pearl Harbor for the 75th.

On Mon, Nov 21, 2016 at 3:10 PM, Lorena Parker <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)> wrote:  
How about after our next board meeting on 12/7/16?

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On Mon, Nov 21, 2016 at 3:06 PM, Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)> wrote:  
My next openings are 12/1. Let me know what may work.

On Mon, Nov 21, 2016 at 3:05 PM, Lorena Parker <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)> wrote:  
Augie,

Let's just have an informal meeting with Jonathan, you and me. We can discuss.

What's your schedule? I'm not in Wed-Fri. this week.

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On Mon, Nov 21, 2016 at 2:39 PM, Bezmalinovich, Augie <[ABezmalinovich@portla.org](mailto:ABezmalinovich@portla.org)> wrote:  
OK, not sure - I like the idea of creating a PBID adhoc subcommittee on the Trolley - I would be willing to chair and I would like Jonathan on that committee.

When we started with 1<sup>st</sup> Thursday Trolley service, I did see people aboard and I'm wondering if maybe the cold weather has something to do with it? Is 1<sup>st</sup> Thursday's getting less folks now in the winter time? Is it not being promoted?

**From:** Lorena Parker [mailto:[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)]  
**Sent:** Monday, November 21, 2016 12:11 PM  
**To:** Bezmalinovich, Augie  
**Subject:** First Thursdays Trolley Ridership

Augie,

We've been running the First Thursday trolleys for awhile now and I wanted to report back to you that there is almost zero ridership.

I'm wondering if those funds can be spent more efficiently?

Your thoughts?

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Kind Regards,

Jonathan Williams  
President & CEO

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